

Going GAGA

Fans of first Lady of pop
are making her outrageous
style a way of life

BY AMANDA SIDMAN

Swept away by
star power: Denise
Kuan, founder of
everydaygaga.com

NOW

WEAR A POKER FACE

"Much like her clothes, she wears her makeup to shock, excite and play into her overall mystique," says makeup artist and Face Time Beauty Concierge founder Linsey Snyder Wachalter. "Bold lip color is key. And you will rarely see her poker face unmasked!"

Amanda Sidman